



Event Report

12-Day

Entrepreneurship Development Program (EDP)

March 30, 2024 - April 13, 2024

Organizers

**Entrepreneurship Development Institute of India
(EDII)**

And

Government P.G. College, Bazpur

Patron: Dr. K. K. Pande (Principal)

Organizing Secretary: Dr. Atul Upreti

(Coordinator Devbhoomi Udyamita Kendra Bazpur)

Co-organizing Secretary: Dr. Atish Verma

Trainer: Sri Vijay Pandey

(Mentor EDII)

The Entrepreneurship Development Program (EDP) organized by the Entrepreneurship Development Institute of India (EDII) in collaboration with Government P. G. College, Bazpur, aims to enhance the entrepreneurial skills of participants, equipping them with the necessary knowledge and tools to start and manage their own businesses effectively. The program seeks to motivate individuals to consider entrepreneurship as a viable career option, fostering a spirit of innovation and self-employment among the youth. By training participants to identify and exploit market opportunities, the EDP enables them to create sustainable business models that contribute to economic growth. Additionally, it facilitates networking among participants, helping them build professional relationships that can support their entrepreneurial journeys while educating them about various government initiatives and schemes designed to assist entrepreneurs.

The significance of this course extends beyond individual empowerment; it plays a crucial role in job creation and economic development within local communities. By fostering entrepreneurship, the program contributes to increased employment and self-employment rates, promoting innovation and problem-solving skills essential for navigating the challenges of starting and running a business. As participants launch their enterprises, they not only enhance their own livelihoods but also contribute to community development by generating employment opportunities and stimulating local economies.

About G.P.G.C. Bazpur: Meanwhile, the Entrepreneurship Development Institute of India (EDII), established in 1983, is recognized as a premier institution for promoting entrepreneurship across India. With a commitment to enhancing the entrepreneurial ecosystem, EDII focuses on developing entrepreneurial capabilities through structured training programs like EDPs, providing support services such as mentorship, funding guidance, and access to networks for aspiring entrepreneurs.

About EDII Ahamdabad: Government P.G. College, Bazpur, is an educational institution dedicated to providing quality higher education across various fields. Established with the vision of empowering youth through education, the college offers undergraduate and postgraduate programs while emphasizing holistic development through academic excellence, research initiatives, and extracurricular activities. It aims to foster a learning environment that nurtures critical thinking and prepares students for competitive careers in diverse sectors.

About Devbhoomi Udyamita Yojana (DUY) is a significant initiative launched by the Government of Uttarakhand, aimed at promoting entrepreneurship and self-employment among the youth in the state. Implemented by the Entrepreneurship Development Institute of India (EDII), this program targets students, youth seeking livelihood opportunities, and marginalized communities, including differently-abled individuals. The primary objective of DUY is to provide comprehensive entrepreneurial skill development and training, enabling participants to become self-reliant and successful entrepreneurs. The scheme offers free-of-cost training in various aspects of entrepreneurship, including business planning, financial literacy, operations management, and marketing strategies. It also includes support mechanisms such as boot camp pitching events and seed funding opportunities for aspiring entrepreneurs.

Day 1: March 30, 2024 (Saturday) - Introduction to Entrepreneurship

The program commenced with an introduction to the concept of entrepreneurship. Participants engaged in discussions about the importance of entrepreneurship in economic development and the traits of successful entrepreneurs. Ice-breaking activities facilitated networking among participants.

Day 2: April 1, 2024 (Monday) - Business Idea Generation

Focus shifted to brainstorming and generating viable business ideas. Participants were guided through techniques for identifying market gaps and assessing their ideas' feasibility through group exercises and individual reflections.

Day 3: April 2, 2024 (Tuesday) - Market Research Techniques

Participants learned about conducting effective market research. Sessions included methods for gathering customer insights and validating business ideas, culminating in practical exercises where participants designed their own surveys.

Day 4: April 3, 2024 (Wednesday) - Business Planning Essentials

The day was dedicated to understanding the components of a robust business plan. Participants worked on creating outlines for their plans and received feedback from mentors on financial projections and operational strategies.

Day 5: April 4, 2024 (Thursday) - Developing a Business Model

Using the Business Model Canvas, attendees explored different aspects of their business models, including value propositions and customer segments. Group activities encouraged collaboration and sharing of ideas.

Day 6: April 5, 2024 (Friday) - Legal Framework for Startups

This session covered the legal aspects of starting a business, including registration processes, types of business entities, and compliance with local regulations. Experts provided insights into intellectual property rights relevant to entrepreneurs.

Day 7: April 8, 2024 (Monday) - Financial Management Fundamentals

Participants delved into financial management principles, focusing on budgeting, cash flow management, and funding options available for startups. Practical exercises helped solidify understanding of financial statements.

Day 8: April 9, 2024 (Tuesday) - Marketing Strategies for Entrepreneurs

The focus was on developing effective marketing strategies. Participants learned about digital marketing tools, branding techniques, and customer engagement strategies through interactive workshops.

Day 9: April 10, 2024 (Wednesday) – Industrial visit and Operations Management Insights

On day 9 participants of the Entrepreneurship Development Program (EDP) visited Varun Beverages in Bazpur, where they gained insights into the beverage manufacturing process. The plant management welcomed them and provided an overview of the company's history and its partnership with PepsiCo. During the tour, participants observed production stages, including raw material procurement, bottling, and packaging, while learning about advanced machinery and quality control measures. The plant manager also discussed sustainability practices, emphasizing waste management. This hands-on experience allowed participants to engage directly with industry professionals and deepen their understanding of operational challenges in the beverage sector. This day covered the essentials of operations management, including supply chain logistics and quality control measures. Case studies illustrated successful operational strategies from established businesses.

Day 10: April 11, 2024 (Thursday) - Networking Skills Development

Participants engaged in networking activities designed to enhance their professional connections. Discussions emphasized the importance of building relationships in the entrepreneurial ecosystem.

Day 11: April 12, 2024 (Friday) - Pitching Techniques Workshop

The penultimate day focused on crafting compelling business pitches. Participants practiced their pitches in front of peers and received constructive feedback from experienced entrepreneurs.

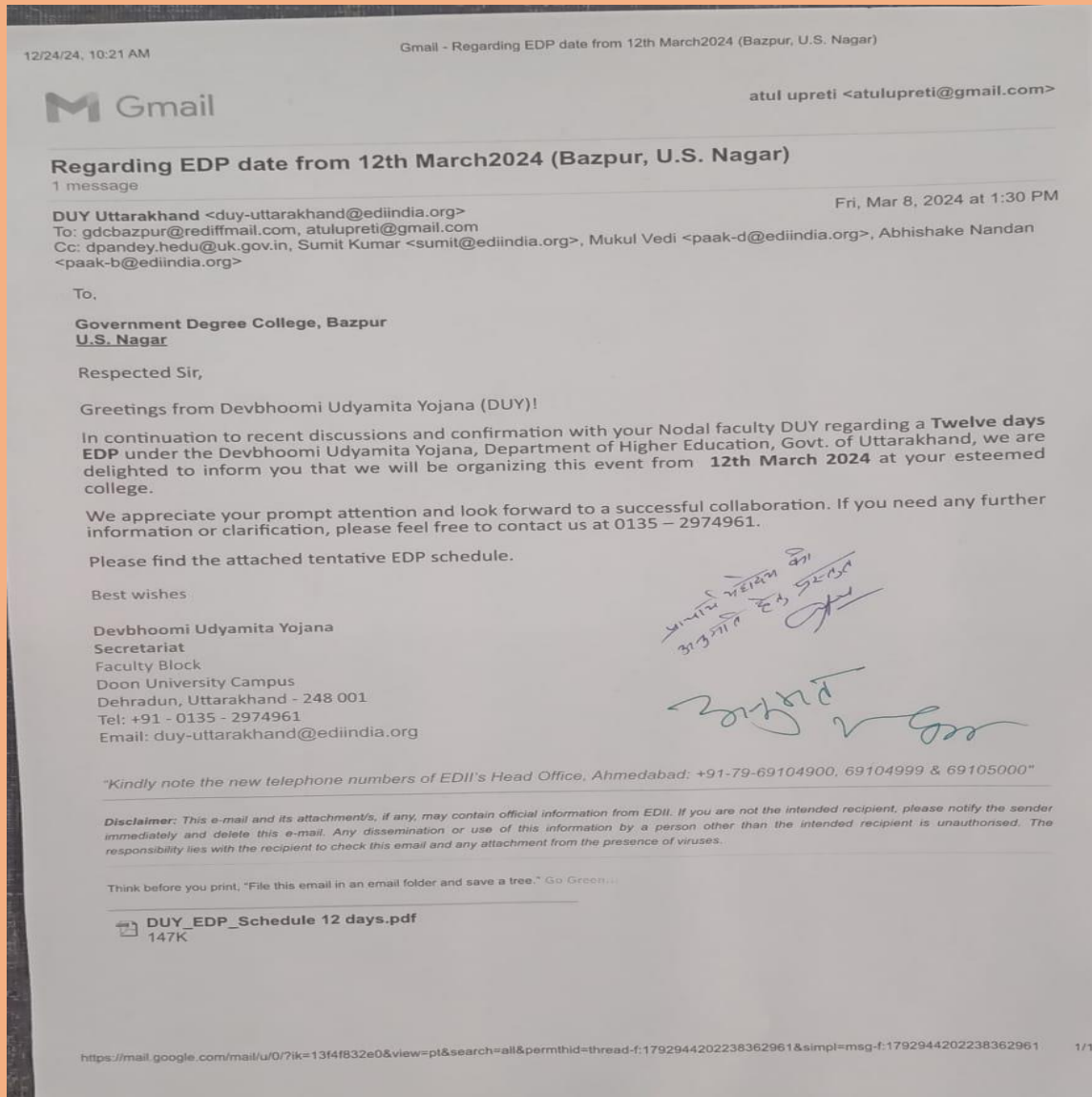
Day 12: April 13, 2024 (Saturday) - Program Wrap-Up and Future Planning

The final day involved reviewing key learnings from the program and creating actionable plans for launching their businesses. Networking opportunities were provided to connect with mentors and fellow participants for future collaboration.

The EDP organized by EDII and Government P.G. College successfully equipped participants with essential entrepreneurial skills while fostering a vibrant entrepreneurial spirit in Bazpur. The collaborative efforts of the organizing committee ensured a comprehensive learning experience that will have lasting impacts on participants' entrepreneurial journeys.

The program commenced with an introduction to the concept of entrepreneurship. Participants engaged in discussions about the importance of entrepreneurship in economic development and the traits of successful entrepreneurs. Ice-breaking activities facilitated networking among participants.

Correspondence and Approval:



12/24/24, 10:21 AM Gmail - Regarding EDP date from 12th March2024 (Bazpur, U.S. Nagar) atulupreti <atulupreti@gmail.com>

Regarding EDP date from 12th March2024 (Bazpur, U.S. Nagar)
1 message Fri, Mar 8, 2024 at 1:30 PM

DUY Uttarakhand <duy-uttarakhand@ediindia.org>
To: gdcbazpur@rediffmail.com, atulupreti@gmail.com
Cc: dpandey.hedu@uk.gov.in, Sumit Kumar <sumit@ediindia.org>, Mukul Vedi <paak-d@ediindia.org>, Abhishake Nandan <paak-b@ediindia.org>

To,
**Government Degree College, Bazpur
U.S. Nagar**

Respected Sir,

Greetings from Devbhoomi Udyamita Yojana (DUY)!

In continuation to recent discussions and confirmation with your Nodal faculty DUY regarding a **Twelve days EDP** under the Devbhoomi Udyamita Yojana, Department of Higher Education, Govt. of Uttarakhand, we are delighted to inform you that we will be organizing this event from **12th March 2024** at your esteemed college.

We appreciate your prompt attention and look forward to a successful collaboration. If you need any further information or clarification, please feel free to contact us at 0135 – 2974961.

Please find the attached tentative EDP schedule.

Best wishes

Devbhoomi Udyamita Yojana
Secretariat
Faculty Block
Doon University Campus
Dehradun, Uttarakhand - 248 001
Tel: +91 - 0135 - 2974961
Email: duy-uttarakhand@ediindia.org


Handwritten notes in Hindi: "सिद्धि वैशाली 31-3-24" and "31-3-24" with a signature.

Handwritten signature: "Rajesh V. G." with a date "31-3-24".

"Kindly note the new telephone numbers of EDII's Head Office, Ahmedabad: +91-79-69104900, 69104999 & 69105000"

Disclaimer: This e-mail and its attachment/s, if any, may contain official information from EDII. If you are not the intended recipient, please notify the sender immediately and delete this e-mail. Any dissemination or use of this information by a person other than the intended recipient is unauthorised. The responsibility lies with the recipient to check this email and any attachment from the presence of viruses.

Think before you print, "File this email in an email folder and save a tree." Go Green!!!

 **DUY_EDP_Schedule 12 days.pdf**
147K

<https://mail.google.com/mail/u/0/?ik=13f4f832e0&view=pt&search=all&permthid=thread-f:1792944202238362961&simpl=msg-f:1792944202238362961> 1/1

Attendance:

34	ADARSH KUMAR	Adarsh	Adarsh	Adarsh	Adarsh	Adarsh	Adarsh
35	DEEPAK KUMAR	Deepak	Deepak	Deepak	Deepak	Deepak	Deepak
36	KAJAL	Kajal	Kajal	Kajal	Kajal	Kajal	Kajal
37	DIVYA	Divya	Divya	Divya	Divya	Divya	Divya
38	SALPAALI	Salpaali	Salpaali	Salpaali	Salpaali	Salpaali	Salpaali
39	PRAHANT BHART	Prahant	Prahant	Prahant	Prahant	Prahant	Prahant
40	Payal Vist	Payal	Payal	Payal	Payal	Payal	Payal
41	Uma Khan	Uma	Uma	Uma	Uma	Uma	Uma
42	Chandani	Chandani	Chandani	Chandani	Chandani	Chandani	Chandani
43	Randeep Kaur	Randeep Kaur	Randeep Kaur	Randeep Kaur	Randeep Kaur	Randeep Kaur	Randeep Kaur
44	AJAY Kumar	Ajay	Ajay	Ajay	Ajay	Ajay	Ajay
45	ANSHIKA GUPTA	Anshika	Anshika	Anshika	Anshika	Anshika	Anshika

Dr. ATUL UPRETI
Assistant Professor
Department of Zoology
Govt. P.G. College, ...
(U.S. Nagar)

उपस्थिति पत्रक-02

क्र. स.	प्रतिभागी का नाम	दिन-07 दिनांक 06/04/24	दिन-08 दिनांक 07/04/24	दिन-09 दिनांक 08/04/24	दिन-10 दिनांक 10/04/24	दिन-11 दिनांक 12/04/24	दिन-12 दिनांक 13/04/24
1	ANJALI	Anjali	Anjali	Anjali	Anjali	Anjali	Anjali
2	ANSHIKA	Anshika	Anshika	Anshika	Anshika	Anshika	Anshika
3	DEEPA	Deepa	Deepa	Deepa	Deepa	Deepa	Deepa
4	URVASHI SAINI	Urvashi	Urvashi	Urvashi	Urvashi	Urvashi	Urvashi
5	MANJOT SINGH	Manjot	Manjot	Manjot	Manjot	Manjot	Manjot
6	MONTY SAGAR	Monty	Monty	Monty	Monty	Monty	Monty
7	MIAMTA BHARTI	Miamta	Miamta	Miamta	Miamta	Miamta	Miamta
8	RIFA NOOR	Rifa	Rifa	Rifa	Rifa	Rifa	Rifa
9	JOGENDRA	Jogendra	Jogendra	Jogendra	Jogendra	Jogendra	Jogendra
10	PAWAN DEEPA SINGH	Pawan	Pawan	Pawan	Pawan	Pawan	Pawan
11	SHARAD KASHYAP	Sharad	Sharad	Sharad	Sharad	Sharad	Sharad
12	ANNU PANDEY	Annu Pandey	Annu Pandey	Annu Pandey	Annu Pandey	Annu Pandey	Annu Pandey
13	UZLI FA	Uzli	Uzli	Uzli	Uzli	Uzli	Uzli
14	VIKRAM RAJPUT	Vikram	Vikram	Vikram	Vikram	Vikram	Vikram
15	YOGITA MISHRA	Yogita	Yogita	Yogita	Yogita	Yogita	Yogita
16	RAKHI YADAV	Rakhi	Rakhi	Rakhi	Rakhi	Rakhi	Rakhi

Dr. ATUL UPRETI
Assistant Professor
Department of Zoology
Govt. P.G. College, ...
(U.S. Nagar)

17	TANNU	Tannu	Tannu	Tannu	Tannu	Tannu	Tannu
18	RITIKA MITTAL	Ritika Mittal	Ritika Mittal	Ritika Mittal	Ritika Mittal	Ritika Mittal	Ritika Mittal
19	CHARU SHARMA	Charu Sharma	Charu Sharma	Charu Sharma	Charu Sharma	Charu Sharma	Charu Sharma
20	ANJALI DEBRIYAL	Anjali Debriyal	Anjali Debriyal	Anjali Debriyal	Anjali Debriyal	Anjali Debriyal	Anjali Debriyal
21	RAJANI	Rajani	Rajani	Rajani	Rajani	Rajani	Rajani
22	SAYAKSHI SHARMA	Sayakshi Sharma	Sayakshi Sharma	Sayakshi Sharma	Sayakshi Sharma	Sayakshi Sharma	Sayakshi Sharma
23	SENAM	Senam	Senam	Senam	Senam	Senam	Senam
24	RAHUL	Rahul	Rahul	Rahul	Rahul	Rahul	Rahul
25	AMAN	Aman	Aman	Aman	Aman	Aman	Aman
26	DENIS AUGUSTINE	Denis Augustine	Denis Augustine	Denis Augustine	Denis Augustine	Denis Augustine	Denis Augustine
27	NIKHIL	Nikhil	Nikhil	Nikhil	Nikhil	Nikhil	Nikhil
28	KANCHAN VADAN	Kanchan Vadan	Kanchan Vadan	Kanchan Vadan	Kanchan Vadan	Kanchan Vadan	Kanchan Vadan
29	SURAJ	Suraj	Suraj	Suraj	Suraj	Suraj	Suraj
30	JITENDRA SINGH	Jitendra Singh	Jitendra Singh	Jitendra Singh	Jitendra Singh	Jitendra Singh	Jitendra Singh
31	ABHISHEK	Abhishek	Abhishek	Abhishek	Abhishek	Abhishek	Abhishek
32	PINKI	Pinki	Pinki	Pinki	Pinki	Pinki	Pinki
33	VIKAS SAGAR	Vikas Sagar	Vikas Sagar	Vikas Sagar	Vikas Sagar	Vikas Sagar	Vikas Sagar
34	ADARSH KUMAR	Adarsh Kumar	Adarsh Kumar	Adarsh Kumar	Adarsh Kumar	Adarsh Kumar	Adarsh Kumar
35	DEEPAK KUMAR	Deepak Kumar	Deepak Kumar	Deepak Kumar	Deepak Kumar	Deepak Kumar	Deepak Kumar
36	KAJAL	Kajal	Kajal	Kajal	Kajal	Kajal	Kajal
37	SAIBA ALI	Saiba Ali	Saiba Ali	Saiba Ali	Saiba Ali	Saiba Ali	Saiba Ali

[Handwritten signature]

38	PARULVANI BHATT						
39	DIVYA	Divya	Divya	Divya	Divya	Divya	Divya
40	APARAJIT	Aparajit	Aparajit	Aparajit	Aparajit	Aparajit	Aparajit
41	NIMRA KHAN	Nimra Khan	Nimra Khan	Nimra Khan	Nimra Khan	Nimra Khan	Nimra Khan
42	CHANDANI	Chandani	Chandani	Chandani	Chandani	Chandani	Chandani
43	SANDEEP KUMAR	Sandeep Kumar	Sandeep Kumar	Sandeep Kumar	Sandeep Kumar	Sandeep Kumar	Sandeep Kumar
44	ARYAN	Aryan	Aryan	Aryan	Aryan	Aryan	Aryan
45	ANSHIKA GUPTA	Anshika Gupta	Anshika Gupta	Anshika Gupta	Anshika Gupta	Anshika Gupta	Anshika Gupta

Seen

प्राचार्य
राजकीय स्नातकोत्तर महाविद्यालय
बाजपुर (उन्सि० नगर) उत्तराखण्ड

[Handwritten signature]
Dr. ATUL UPRETI
Assistant Professor
Department of Zoology
Govt. P.G. College, Bajpur
(U.S.Nagar)

Photographs:















End of Report