

CURRICULUM VITAE



Name : **Lt.(Dr.) PANKAJ KUMAR**
Father's Name : Shri Mehkar Singh
Date of Birth : 1th April, 1980
NATIONALITY : Indian
SEX : Male
MARITAL STATUS : Married
OFFICIAL ADDRESS : Dr. Pankaj Kumar
Assistant Professor, Faculty of Commerce
Govt. P. G. College, Bazpur (U.S.Nagar)
Uttarakhand. Mob. 09759236893
Designation : Assistant Professor in Commerce
Name of Institution : Govt. P. G. College, Bazpur (U.S.Nagar)
Uttarakhand. Mob. 09759236893
E-mail ID : drpankajkumar1980@gmail.com

EMPLOYMENT HISTORY :

Assistant Professor (Commerce), From Aug 2024 to till date at Govt. P.G. College Bazpur (U.S.Nagar)
Assistant Professor (Commerce), From July 2016 to July 2024 at Bhakt Darshan Govt. P.G. College
Jaiharikhal (Pauri Garhwal)
Lecturer (contractual) (Commerce), From Aug 2014 to June 2016 at Bhakt Darshan Govt. P.G. College
Jaiharikhal (Pauri Garhwal)
Lecturer (contractual) (Commerce), From Nov 2008 to July 2014 at Govt. P.G. College New Tehri
Research Scholar (Teaching faculty), From Aug 2006 to Oct 2008 in the Department of Commerce, Meerut
College Meerut (U.P)

SUMMARY OF PROFESSION (TEACHING)

Teaching Experience: - 18 Years
P.G Classes:- 18 Years
U.G. Classes:- 18 Years
Research Experience: - 16 Years

ACADEMIC & PROFESSIONAL:

S.N.	Year	DEGREE	Board/ University	Subjects	Div.
1	2007	Ph.D.	C.C.S. University Meerut	Commerce	Degree Awarded

2	2003	M. Com.	C.C.S. University Meerut	All Compulsory Subject	First
3	2001	B. Com.	C.C.S. University Meerut	Management Group Accounting Group Business Eco. & Law Group	First

RESEARCH INTEREST:

- ❖ Marketing
- ❖ Finance
- ❖ Management

RESEARCH GUIDANCE AS SUPERVISOR:

- ❖ P.G.Dissertation No. of Degree Awarded (21)
(H.N.B.Garhwal University Srinagar, Pauri Garhwal & S.D.S.U.University Tehri Garhwal)

MEMBERSHIP OF ACADEMIC BODIES: Managing Editors, International Journal of Trade & Commerce A Refereed Research Journal (ISSN-2277-5811)

OTHER ACHIEVEMENTS :

- (i) Lieutenant Commission received From NCC Officers Training Academy Nagpur after Three months Training in 2017.
- (ii) A.N.O. From Aug 2016 to July 2024 8/31 UK BN NCC BHAKT DARSHAN GOVT.P.G. COLLEGE JAIHARIKHAL (PAURI GARHWAL)
- (iii) Represented NCC Directorate Uttarakhand, at the Annual NCC *Republic Day* Camp New Delhi in 2022

RESEARCH PUBLICATION:

1. Research Paper 2013 “Grammen Upbhoktao Par Vigyapan ka Prabhao” Pub-Kanishka New Delhi ISBN No.978-81-8457-429-6
2. Research Paper 2013 “Advertisement on Rural Consumer Behavior” Pub-Kanishka New Delhi ISBN No.978-81-8457-428-9
3. Research Paper 2018 “M Kalam Hu” Uptyaka B.D.G.P.G. College Jaiharikhal Uttarakhand ISSN No.2278-8859
4. Research Paper 2020 “Grammen Krishi Sahak Ke Gair Sansthatagat Sansthao Ka Adhdhyan” Pub-Kumud Delhi ISBN No.978-81-947766-3-5

5. Research Paper 2022 “Theoretical Contours of Indian Nationalism in Shifting Perspectives ”
Pub-Radha New Delhi ISBN No.978-81-947785-5-7
6. Research Paper 2023 “Utility of Customer Relationship Management in Healthcare Sector”
World Lab Publication Vasundhara, Ghaziabad (U.P) ISBN No.978-93-90734-40-5
7. **In Peer Reviewed Indexed International Journal with Impact Factor – 02**

Sl. No.	Title	Authors	Journal/ Vol., Page No and Year	ISSN/ ISBN	SL.No.of UGC list	Impact Factor (Thomson Reuters)
1	Vigyapan ka prabhao Grammen Upbhoktao Par ek sukham adhdhyan	Pankaj Kumar	International Journal of Innovative Social Science & Humanities Research/ Vol. (5), No.1 Page-321-326 and Year- 2018	ISSN: 2349- 1876	UGC SL.No. 48941 Approved	5.46
2	Assessing the Role of Advertisement on Consumer Behaviour	Pankaj Kumar	Journal of Socio- Economic Review/ Vol. (9), No.1 and Year- 2022	ISSN: 2321- 8479	----	----

PROFESSIONAL COURSES:

Faculty Development Programme on Academic Writing and Online Resources for Research, Mahatma Hansraj Faculty Development Centre Hansraj College, University of Delhi (PMMMNMTT Sponsored), from 27.06.2022 to 02.07.2022

Faculty Development Programme on Leveraging The Power of Teaching Pedagogy: Through Case Study Method, Faculty Of Management Studies SRM IST, Campus, Ghaziabad from 20.06.2022 to 25.06.2022

Faculty Development Program on Research Methodology and Data Analytics in Social Sciences and Humanities, Manyarwar Kanshi Ram Shodh Peeth CCS University Meerut (U.P) from 26.02.2022 to 15.03.2022

Faculty Development Programme on Research Methodology in Social Sciences, DR. G. Shankar Govt. Womens First Grade College & P.G. Study Centre Ajjarkadu, UDUPI from 22.09.2021 to 28.09.2021

Online International FDP Programme organized by Department of Human Resource Development, Veer Narmad South Gujarat University, Surat from 23.08.2021 to 28.08.2021

Online International FDP Programme organized by Department of Economics and Statistics, Commerce & Library & Information Science, Karnatak University from 02.08.2021 to 08.08.2021.

Online International Workshop on Social Issues During Covid-19: Challenge And Cure, Netaji Subhash Chandra Bose Govt.Girls P.G. College, Aliganj,Lucknow from 19.07.2020 to 25.07.2020

Faculty Development Programme on Entrepreneurship, Incubation and Innovation, Ramanujan College University of Delhi (MHRD Sponsored), from 23.06.2020 to 29.06.2020

Faculty Development Programme on Resurgence of Business During and Post COVID-19, P.G. Department of Commerce, Stella Maris College (Autonomous) CHENNAI from 10.06.2020 to 16.06.2020

Online Workshop on E-Content and Website Development, Bhagat Phool Singh Mahila Vishwavidyalaya, Sonipat (UGC-HRDC Sponsored), from 21.05.2020 to 27.05.2020

Refresher Course in Commerce & Management Studies by Jamia Millia Islamia University New Delhi, with 'A' Grade (UGC-HRDC Sponsored), from 18.11.2019 to 30.11.2019.

Orientation Course Organized by Punjab University, Chandigarh,with 'A' Grade (UGC-HRDC Sponsored), from 17.07.2018 to 13.08.2018.

PARTICIPATED/PAPERS PRESENTED AT/ INTERNATIONAL/ NATIONAL SEMINARS /CONFERENCES/SYMPOSIA / WORKSHOPS /WEBINARS:

- (i) State(03)
- (ii) National(30)
- (iii) International(02)

Examinership : C.C.S. University Meerut , H.N.B.Garhwal University Srinagar, Pauri Garhwal & S.D.S.U.University Tehri Garhwal

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